

USA TRACK & FIELD BOARD OF DIRECTORS

Conrad Hotel
Indianapolis, Indiana
October 1, 2011

MINUTES

ATTENDANCE

Jack Wickens, Ken Taylor, Philip Dunn, Jeff Darman, Kim Haines, Aretha Thurmond, Willie Banks, Steve Holman (by phone), Deena Kastor (by phone), Bob Hersh (by phone), Larry James (non-voting Counsel), Darlene Hickman (non-voting Secretary – by phone)

USATF Staff: Mike McNees, Benita Fitzgerald Mosley, Norm Wain, Gina Miller, Jill Geer, Shayna Sangster, Lynn Taeger

Guest: Christina Corl, Liz Suscha (NCAA), Susan Weeks (Running USA), Becky Oakes (NFHS), Jean Knaack (RRCA), Judge Jim Murphy (by phone), Tim Baker (by phone)

Quorum was present. Jack Wickens opened the meeting at 12:07pm (EST).

Jack Wickens opened the meeting by recognizing several members of the national office staff including, the high performance and youth departments for their initiatives in moving forward athlete development. Sandy Snow, Melissa Beasley, Tricia Floyd and Gina Miller were specifically thanked for their hard work and contributions to the organization. Hightower, Wickens, Corl and James were also thanked for their contributions to the Board.

2014 WORLD JUNIOR CHAMPIONSHIPS BID

Bob Hersh has been working with the University of Oregon to compile a bid for the 2014 World Junior Championships. USATF submitted a bid on September 1st. The Bahamas has also submitted a bid for the event. Hersh addressed some concerns with the bid and mentioned Vin Lannana will have a document of financial commitment to the Board next week.

LAW & LEGISLATION PACKAGE

Tim Baker and Judge Jim Murphy presented proposed 2011 amendments to the bylaws and regulations of USATF. The Law & Legislation Committee (L&L) requested feedback from the Board regarding the amendments.

The following amendments were reviewed and opposed by the Board.

- Add a vice president position to the Board.
- Allow Board members to serve on other national or association committees

Each of the aforementioned motions were withdrawn.

The Board deferred to the L&L decision on the amendment to article 21-E-1 to change the date amendments are due from 90 days to 120 days.

Larry James offered to speak to David Greifinger and report back to the Board on eliminating or amending Article 21.

The national office staff presented a resolution on regulation 17, for consideration by the Board. Baker recommended the staff take their resolution to the group that made the original proposal. If the original group accepts the staff's recommendations they would need to make a friendly amendment to their proposal for the Annual meeting.

MOTION (Taylor): Approve the June 25-26, 2011 minutes.

All in favor. Motion Passed.

5C PRESENTATIONS

Representatives from Road Runners Club of America, Running USA, the National Federation of High Schools and the National Collegiate Athletic Association attended the Board meeting and presented on their respective organizations.

Jean Knaack, from Road Runners Club of America (RRCA) distributed a bullet point history of the last 50 years of organization. The RRCA is a community based organization and with some elite development programs. It has established a "Kids Run the Nation" program and offers non-profit status to different clubs and organizations.

Susan Weeks presented for Running USA. The organization started in 1999 with partial funding from USATF and now fully funds its own programs and initiatives. Two USATF members, Fred Finke and Mike McNees, serve on the organizations Board of Directors. The organizations purpose is to strengthen distance running in America. Every two years Running USA launches a nationwide survey measuring demographics, sports participation, running history, sports apparel, health & diet, travel and more.

Becky Oakes presented for the National Federation of High Schools (NFHS), which has 51 autonomous state associations and has been in existence for 93 years. NFHS writes competitive rules for 17 separate sports and represents grades 9 – 12. The organization also works with music, spirit, dance, coach's education and officials training. 50% of the associations also represent middle school students. Currently there are over 1 million high school students participating in track & field. It is the largest sport for women and the second largest for men (to football). Youth is an area where USATF and NFHS should and can work together in the future.

Liz Suscha presented for the National Collegiate Athletic Association (NCAA). The NCAA has partnered with the United States Olympic Committee (USOC) to create collaborative strategies to prioritize and sustain Olympic sports within the collegiate structure. Within the NCAA there are several track & field committees, including: the NCAA Track & Field Committee (separate

divisional committees); the NCAA Track & Field/Cross Country Rules Committee (anticipated August 2012); and the Olympic Sports liaison Committee (association-wide).

INTERIM CEO REPORT

McNees submitted a report prior to the meeting highlighting the USOC Sportslink/Olympic Assembly event, the USOC Performance Pool Funding, Grassroots initiatives and a report on the 2011 World Championships.

Norm Wain presented a report on USATF's intellectual property matters regarding athletes and their sponsoring companies.

James suggested a standard letter going out to agents reminding them of the policies and protocol. McNees also suggested putting an article in Elite Beat to educate the athletes on the matter.

ANNUAL MEETING

Wickens distributed a summary on some of the enhancements for the Annual Meeting, including a VIP package, road race and an awards luncheon replacing the awards breakfast. The Board meeting will take place on Sunday after the closing session. The group discussed adding an additional meeting prior to the start of the annual meeting.

BUDGET OVERVIEW

Taylor presented the first draft of the 2012 budget. Wickens suggested a strategic planning process to lead to the design of the budget for 2013.

Gina Miller mentioned there are still many numbers that need to be inserted into the budget, including final PPF numbers and the information from new marketing agreements.

ATHLETE SUMMIT

Fitzgerald-Mosley presented on the Elite Athlete Summit distributing a draft agenda. The event will take place from November 3-6, 2011 in Las Vegas, NV and all Board members have been invited to attend.

The meet adjourned at 4:33pm (EST).