USATF Southeast Region Newsletter

Pamela Betz, USATF Southeast Region Representative
August 2, 2013

Hello to All Associations in the Southeast Region

I apologize for not being as communicative over the summer months as I should have been (oh, it still is summer!). Business take me hither and yon all year, but particularly over the summer. And, I admit I'm about to plagiarize from Mike Hinz, Northwest Regional Rep.

News From the National Office Our good friend, Sherry Quack, is no longer at USATF. Her position has been eliminated and her duties have been rolled into the position held by Desiree Friedman who took over the position formerly held by Andy Martin. We will wait and see how Desiree handles all the work that Sherry did along with Andy's former job. I'm sure you agree that we are all very sorry that Sherry has left - although we wish her all the best in her future endeavors.

The Associations Resource Center, https://www.usatf.org/mgmt/assoc/index.asp has the schedule for the Associations Workshop, August 23-25 at the Sheraton Hotel in Indianapolis. Rod and I will arrive Friday night and I hope to see most of you there. This year, our Regional Meeting breakouts will start the Workshop. Within these meetings, each attendee will be able to identify key opportunities to collaborate and learn from other Associations and address questions that come up in these meetings in the subsequent sessions. It should be a collaborative start to a productive workshop! The Southeast Region will meet from 9:15-10:15 on Saturday morning. We look forward to sharing your reports on what has been happening, good and bad, in your association.

At this Workshop we'll have the opportunity to meet one-on-one with the various USATF departments and I hope to take advantage of that opportunity.

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News From Associations

In Association news, Roger Burbage, North Carolina's Officials Certification Chair, shared how he increases officials. Roger conducts 8-10 clinics throughout the state during the year. He's able to recruit meeting space on college campuses and reaches out to coaches, parents and former athletes to attend clinics and encourage interest and participation. Announcing the clinics and events on the association website and actively recruiting wherever and whenever he officiates helps bring in new officials.

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Upcoming Regional/National Championships For those of you who were able to come to the Southeast Regional T&F Meet in June at the Ansin Sports Complex, I hope it was rewarding for your club and or association. Unfortunately I came down with the lovely flu bug and figured none of you wanted to become as ill as I was. In my stead, was my husband, Rod Larsen, Florida Association's Secretary and Officials Chair. Results can be found at http://halfmiletiming.com/Datafiles/Spring2013/USATF13/SEMastersOpen13/CompleteResults.htm

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If you've received this email and are no longer President, Secretary, or Office Manager of your association, please both forward it to the appropriate party and let us know who your new folks are.

There is always something to be updated on our association's website - if yours needs some TLC, let us know what we can do to help.

And, by the way, the Annual Meeting will be held December 4-8, also in Indianapolis. The way this year has been speeding along, we can all start planning for this now!

Looking forward to seeing you in Indy! Thanks so much for all you do!

Contact Information

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