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# ***USATF Southeast Region Newsletter***

**Marlene Atwood, USATF Southeast Region Representative**  
**August 15, 2012**

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Dear Southeast Region,

I'm looking forward to seeing all of you this weekend at the USATF Association Workshop in Pittsburgh. I hope that you are sending individuals that will benefit from the quality workshops that are being presented. I hope each of you has a safe trip and I look forward to meeting with each of you.

Regarding our regional meeting - it is scheduled on Saturday, August 18, 2012 at 4:30 p.m. I encourage all associations to have someone in attendance at this meeting, if not all of your delegation. That would be wonderful and will lend itself to many points of view!

We have been given only one hour to cover items important to our region. I have tried to reach out to many of you to find out about your 2012 activities to this point, and also to get an idea of the common issues that we need to address.

I want to present a tentative agenda (subject to change and subject to additions). If you feel there are other items that need to be included, please let me know.

Of importance:

- Recent release of the Association Accreditation Stats & Reports - understanding our weaknesses and what we can do about them.
- The Regional Open T&F Championship - what are the advantages of hosting a championship, lessons learned from 2012, pros/cons of rotating the championship from association to association, how can we coordinate all the championships across the region so we don't conflict. (I will try to secure Andy Martin and Max Hamlin, Regional Masters Coordinator for this discussion.)
- A Poll - What are you doing to communicate with your membership? (Website, e-newsletters, social media - Facebook/Twitter, Delivra, etc.)
- If we have time - the merits of "same day/one day memberships" for some of our bigger events. (Would also like Andy's input on this.)

I've enjoyed my first year and a half as your regional representative. I've had the opportunity to visit with some of you and have enjoyed each visit. My hopes are to continue to open avenues of communication between us, and to become someone you can trust and have confidence in, and someone you can depend on to get doors opened for you when you can't.

Best regards,

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