

**USATF BOARD OF DIRECTORS Meeting, Conference Call  
Wednesday, September 18, 2013 – 4:00 p.m. (Eastern)**

**ATTENDANCE:** Stephanie Hightower - President & Chairman, Mickey Carter, Bob Hersh, Doc Patton, Kenneth Ferguson, Dr. Evie Dennis, Aretha Hill, Steve Miller, Ken Taylor - Treasurer, Larry James - Board Counsel; Christina Corl, Fred Finke, Deena Kastor, Eve Wright, Becky Oakes and Jackie Joyner-Kersey

**USATF Staff:** Max Siegel - CEO; Renee, Washington - COO; Aaron Hood, Jill Geer, Norman Wain, Duffy Mahoney and Kelly Kenders

Meeting was called to order at 4:00 p.m. (Eastern).

**A. Chairman/President's Report Stephanie Hightower**

Stephanie welcomed everyone to the meeting. She spoke about the upcoming in person board meeting on October 5<sup>th</sup>. Also discussed was the Committee Workshop/New Board Orientation. This is taking place on September 20 -21<sup>st</sup>. This workshop will include topics such as budget planning and leadership training.

**B. CEO Report Max Siegel**

Max Siegel notified the board that Ken Taylor approved the timeline for the 2014 budget process. Other topics included:

- Great North City Games – great opportunity for USATF.TV
- Two documentaries were discussed: Jackie Joyner-Kersey and Florence Joyner
- Max and Jill Geer met with the CEO of the sponsorship opportunity they spoke about on the last BOD call; confidential and a 7 year multi-million dollar deal
- Stephanie, Doc, Max and Aretha are managing elite athlete relationships, creating more education for these athletes
- Details on the replacement of Benita Fitzgerald-Mosley, job description, salary, etc.
- World Junior Olympic Games and Milrose Games
- National office – Budget, local organizing committees, marketing and promotions are being discussed, in hopes that other organizations want to host events for USATF. We are trying to make it a better experience for the athletes and spectators, while having the hosts rewarded as well.

**C. Larry, Mickey, Eve, Doc and Judge Murphy are addressing the Youth issues**

**D. Approval of prior meeting minutes Stephanie Hightower**

**MOTION: Approve the August 21, 2013 meeting minutes as submitted. Approved.**

***Meeting adjourned at 4:40 p.m. EST.***