

# USATF Event Naming Standards

February 2004

In order to standardize the way events names are presented, USATF has developed the following style guidelines. The following naming conventions should be used for all USATF-sanctioned National, Regional, and Association Championships and Olympic Trials to ensure consistent branding and public recognition of such events. These guidelines should be followed in all USATF communications (publications, press releases, websites, contracts, entry forms, etc.).

## **Templates**

Following are templates for National, Regional, and Association Championships and Olympic Trials. Each part of the name is shown in the order in which it should appear. Items in brackets have various wording choices (see Wording Choices). Each part of the name is required unless otherwise indicated (see Wording Choices). *Examples are included at the end of this document.*

### Preliminary Meets (qualifiers)

[4-digit year] [sponsor] USATF [association] Association Preliminary ([district/geographic area]) [sex] [group] [sport] Meet

### Association Championships

[4-digit year] [sponsor] USATF [association] Association [sex] [group] [sport] Championship(s)

### Regional Championships

[4-digit year] [sponsor] USATF [region name] Region [sex] [group] [sport] Championship(s)  
[4-digit year] [sponsor] USATF Region [region number] [sex] [group] [sport] Championship(s)

### National Championships

For open or age-group national championships:

[4-digit year] [sponsor] USA [sex] [group] [sport] Championship(s)

(note that “National” is omitted—“USA” implies “National”)

For national championships of USATF programs (e.g., Junior Olympic and Club Championships):

[4-digit year] [sponsor] USATF National [sex] [group] [sport] Championship(s)

### Olympic Trials

Formal USOC name:

[4-digit year] U.S. Olympic Team Trials – [sex] [sport]

(note: “Outdoor” should be omitted; use simply “Track & Field” for the sport)

## **Wording Choices**

The following wording choices may be used for the options indicated above and should be used exactly as shown below (including capitalization and punctuation, if applicable).

### Option

**4-digit year**

**sponsor**

**association**

**region name**

### Wording Choices

2002, 2003, ...

title sponsor of the event

Adirondack, Alabama, New England, ...

East, Southeast, Midwest, Mid-America, Southwest, West, Northwest

<b>region number</b>	Arabic number (no Roman numerals)
<b>district/geographic area</b>	East District, Area 2 (used for geographic areas within an Association)
<b>sex (optional)</b>	Men's, Women's (omit if both men's and women's)
<b>group (optional)</b>	Youth, Junior, Masters, Club, Junior Olympic (note there is no "s" after "Olympic"; omit if Open; include Open only if there is more than one group—"Open and Masters")
<b>sport</b>	Indoor Track & Field, Outdoor Track & Field, Combined Events (not Multi), Cross Country (see below for long distance running and race walking events)

### Long Distance Running and Race Walking Events

The following template should be used in place of [sport] for distance events:

[distance] [units] [type]

(note the space between the distance and the units)

<u>Option</u>	<u>Wording Choices</u>
<b>distance</b>	any decimal number, Marathon, Half-Marathon (hyphenated)
<b>Units (optional)</b>	kilometer, meter, Mile, Hour (omit if Marathon or Half-Marathon; note "kilometer" and "meter" are always all lowercase)
<b>Type (optional)</b>	Race Walk, Mountain, Trail, Relay (omit if Run)

### **Notes**

- Use "Championship" (singular) if only a single championship event is being contested (e.g., only the 10 km men's race is a championship); otherwise use "Championships" (plural)
- When national, regional, and/or association championships are combined, the name of the event should list the events in the following order: national, regional, association; the year and "USA" or "USATF" may be omitted if they would be repeated
- When space is at a premium, the following abbreviations may be used (items not listed below may not be abbreviated):
 

○ Association – Assoc.	○ kilometer – km (note the abbreviation for kilometers is "km", all lowercase, not "K")
○ Junior Olympic – J.O.	○ meter – m
○ Junior – Jr. (except when used as part of "Junior Olympic")	○ mile – mi. (note the period)
○ Track & Field – T&F	○ yard – yd. (note the period)
○ Cross Country – XC	○ hour – hr. (note the period)
○ Race Walking – RW	
○ Race Walk – RW	
○ Mountain – Mtn.	
○ Championships – Champs.	
○ Championship – Champ.	
- When entering events onto the USATF Calendar, omit the year

## **Examples**

### Preliminary Meets

2002 USATF Alaska Association Preliminary (Area 3) Junior Olympic Outdoor Track & Field Championships

2002 USATF Alaska Association Preliminary (East District) Junior Olympic Outdoor Track & Field Championships

### Association Championships

2002 USATF Alaska Association Outdoor Track & Field Championships

2002 USATF Alaska Association Masters Indoor Track & Field Championships

2002 USATF Alaska Association Junior Olympic Outdoor Track & Field Championships

2002 USATF Alaska Association 10 kilometer Race Walk Championships

2002 USATF Alaska Association 2 Hour Championships

2002 USATF Alaska Association Men's 5 Mile Trail Championship

2002 USATF Alaska Association Open and Masters Outdoor Track & Field Championships

### Regional Championships

2002 USATF East Region Outdoor Track & Field Championships

2002 USATF Northwest Region Masters Indoor Track & Field Championships

2002 USATF Region 12 Junior Olympic Cross Country Championships

2002 USATF West Region 10 kilometer Race Walk Championships

2002 USATF Region 12 Youth Outdoor Track & Field Championships

2002 USATF Midwest Region Women's 5 Mile Trail Championship

2002 USATF East Region 5 kilometer and 10 kilometer Championships

2002 USATF East Region and Connecticut Association 10 kilometer Championships

2002 USATF East Region 20 kilometer Race Walk Championships and Connecticut Association 15 kilometer Race Walk Championships

### National Championships

2002 USA Outdoor Track & Field Championships

2002 Verizon USA Indoor Track & Field Championships

2002 USA Combined Events Championships

2002 USA Youth Outdoor Track & Field Championships

2002 USA Junior Outdoor Track & Field Championships

2002 USA Masters Indoor Track & Field Championships

2002 USA 50 Mile Trail Championships

2002 USA 50 kilometer Race Walk Championships

2002 USA 24 Hour Championships

2002 USA Women's Half-Marathon Championship

2002 USATF National Junior Olympic Outdoor Track & Field Championships

2002 USATF National Club Cross Country Championships

2002 USA National and USATF East Region 50 kilometer Championships

2002 USA 20 kilometer Race Walk Championships and USATF East Region 15 kilometer Race Walk Championships

### Olympic Trials

2004 U.S. Olympic Team Trials - Track & Field

2004 U.S. Olympic Team Trials - Men's Marathon