

Missouri Valley USATF Board Meeting
Lawrence Chamber of Commerce Board Room
October 14, 2007
Lawrence KS

President Gilbert Castillo called the Missouri Valley Association Meeting to order. It was noted that the official Board Meeting would follow an initial report and discussion of the Championship Meet.

Steve Heffernan, the manager of Rim Rock Farm, and Bob Sanner of the Lawrence Chamber of Commerce offered an overview of the progress that has been made to date on the 2007 National Junior Olympic Cross Country Championships to be held at Rim Rock Farm on December 8th 2007.

Gilbert introduced a rough draft of the souvenir program for the 2007 National JOXC Championships. Those present were asked for ideas. Gilbert also presented a 4-page booklet handout that he is emailing to every Missouri and Kansas high school coach as well as every USATF clubs in Region 9. Over 3,000 potential entries have been contacted.

Bob commented that the souvenir program passed out was strictly a mock up to illustrate to potential sponsors what we are planning to create. Part of the souvenir program will include the original 2005 Kansas City Star story and artwork of Rim Rock Farm. The cover of the program was designed 2-1/2 years ago for the bid packet. This cover will be redesigned for the final print and production of the program. The souvenir program will also include a bio of Bob Timmons, the former KU Track & Field coach and the creator of Rim Rock Farm. The program will also include an introduction page, welcome page, sponsorships pages, and listing of athletes that qualified for the championships along with photos of Rim Rock Farm.

One comment – a new USATF logo should replace the old USATF on the front cover of the souvenir program. So noted by those present and this will be addressed.

Bob Sanner stated that we are fine-tuning the venues, opening ceremony location (Lied Center), and the host hotel (Holiday Inn Holidome). Andy Martin, USATF National office, flew in a week ago for a site inspections and it was his first trip to Lawrence and Rim Rock Farm. Bob Sanner, Gilbert Castillo, Steve Heffernan and Dave Johnston escorted him on a tour. He loved Rim Rock Farm and ran the course that evening. He is sold on the venue and very happy with the progress of the local organizing committee. Andy reviewed with the LOC all the proposed signage for the 3 major venues.

Bob also stated that the hotels in Lawrence and a 30-mile radius of Rim Rock hotels are filling up. The Host Hotel is already full. 1,000 rooms have been blocked for the championships. In Spokane for the 2006 JOXC championships, peak hotel reservations were 759 rooms.

We are still pursuing sponsors who want to affiliate with this event. Bob stated that the Lied Center seats 2,000 people. Gilbert Castillo stated we are still pursuing a keynote speaker –. Candidates include: Jim Ryan, Billy Mills along with several elite guest athletes that have been invited by Andy Martin (Matt Tegenkamp, Adam & Sara Goucher, Jorge Torres and Katie McGreghor. Our Marketing/Video Company has taken over an hour of video footage of Rim Rock Farm in high definition to be used at the opening ceremonies. They will use that footage plus interviews at other venues as well. We want personal greetings from City of Lawrence officials, the KU director of athletics. and comments from

Coach Bob Timmons. Those interviewed will be Lew Perkins, KU Athletic Director, Bob Hemingway, KU Chancellor, Mike Dever, Vice Mayor of City of Lawrence, and Kevin Corbett, President of Kansas Alumni Assoc. who worked with Timmons family structuring the gift of Rim Rock Farm to the University of Kansas. We would like to have coach Timmons share insights about Rim Roc, i.e. why he designed Rim Rock and what the athletes can expect. The purpose is to greet, educate and share the history of this historic cross county course to the athletes and parents.

Other highlights presented by Bob Sanner:

- ❑ We will begin welcoming the athletes at 7 pm at the Lead Center.
- ❑ Cameras/video will project the athletes on the main screen as they march into Lied Center.
- ❑ A pasta buffet will be offered for \$10.00 the evening before races at Rim Rock.
- ❑ There will be guided tours at Rim Rock for the athletes beginning on Thursday and Friday before the races on Saturday.
- ❑ The Awards presentation will at the host hotel after the meet.

Crowd control is being addressed for the opening ceremonies with signage and ushers. The concerned is the flow of athletes into the center for opening ceremonies.(Gilbert Castillo and Fred Weber the volunteer leader will manage the Lied Center activities)

Jack Nelson thanked Bob Sanner for doing such a great job of putting this together and for working with Gilbert.

Steve Heffernan– The property manager of Rim Rock said that his role has been one of taking care of anything at Rim Rock Farm. He has worn many hats over the past two years and continues to do so. He has hosted Kansas high school state meets for several years, along with 7 meets a year at Rim Rock; besides teaching chemistry and coaching a high school team. Steve said that in 7 yrs, including the 1998 NCAA nationals, this is the most thoroughly prepared they have ever been for a meet. He stated at this point in time there are no major issues to address. Our goal.... “When kids leave, we want them talking about their performance and the course.” not our preparations. He stated that some previous concerns have been ironed out – i.e....parking plan. We have people who do this all the time – Red Dogs, the parking group has up to 800 people that will help and handle all the parking for the event. A snow plan is in place and has been coordinated with Jefferson County officials.

They will have signage for all the roads leading to Rim Rock. They will water the roads to control dust. Steve stated the Rim Rock course is ready to run races this afternoon. Permanent power and phone lines are being set up. ATT is working on temporary internet service at the site.

8 support vehicles will be made available for snow control on the course.

Vendors – it will look like a mini-mall. Tents. Everything is in good shape. We are offering course inspections for two days. The athletes will be able to visit the course on Thursday and Friday before the race on Saturday. In Spokane, the athletes had only 4 hours of course inspection.

71 volunteers have been recruited to date plus 25 from Gilbert. Desired number is 100 – 120. That does not include parking volunteers. Which has been address with the Red Dogs Company.

Bob Sanner stated that Bernie Kish, a sports professor at KU, will have offer volunteers students for packet pick up. He is offering extra credits for his students.

Data entry will be taken care of. Ticker Timing will stay with us to the end, if any complaints come in.

NW Designs is the official event vendor and we've agreed to share the revenue based on % of sales. (30% to LOC). Also, Nike is the official vendor for the meet. They have a "right of first refusal," on any item even though Adidas might participate.

We have arranged to shoot about 60,000 images. Athletes will be able to purchase these on-line. We've also arranging to shoot a possible video.

Gilbert and Bob mentioned that volunteers may receive some type of T-Shirt or sweatshirt. Gilbert stated that final plans for rewarding volunteers are being made. Bob Sanner stated that NW Design has given the LOC a clothing allowance (free clothing up to a certain point).

Gilbert will provide a loaner fax machine, printer, and copier machine for Steve Heffernan use compliments of Xerox Sales Agency.

Jack Nelson stated to Steve Heffernan – anything you need, just let this board know. We will work with you.

USATF MO Valley Board Minutes:
Oct 14th, 2007

Roll Call

Gilbert S. Castillo – President
Jack Uhrig – Vice President
Larry Staton - Secretary
Steve Walsh – Treasurer
Jack Nelson – Sanctions Chair
Thomas Hernandez – member
Jesse Walden – member

Appointments for Communications/Media P.R. and Cross Country Chairs

Gilbert Castillo – president introduced the two new chairs

Jack Nelson was appointed as Communications / Media PR.

Thomas Hernandez was appointed Cross Country Chair

Jack will continue as sanction chair along with his new chair position.

Jack Uhrig - VP made the motion that appointments be approved.

Steve Walsh - Treasure offered a second to the motion.

Approved by all present.

Approval of Minutes of the Annual Meeting

Jack Uhrig - VP made a motion that the minutes be approved

Steve Walsh - Treasurer, offered a second to the motion.

Approved by all present.

President's Open Remarks and Report

1. Overview of MVA JOXC Meet.
 - ❑ Packet Pickup - Larry Staton to spearhead with volunteers.
 - ❑ Pat Melgares will manage the timing system and results.
 - ❑ Gilbert checked with Ken Ferguson to see if he and Cliff would help as back up timers.
 - ❑ The finishing chutes area will be managed by Gilbert, Bill Wright Rod Zook and 25 volunteers
 - ❑ Dr. Jack Uhrig, Dr. Jack Nelson and Dr. Jesse Walden will manage the medical area.
 - ❑ Souvenirs will be provide by NW Designs

2. The MVA Corp was reinstated with the state of MO. All decisions made at the annual meeting were legal and elections were legal. Steve Walsh researched the reinstatement of our charter. All actions that took place in the interim period are considered to be valid once the status was reinstated. Steve made reference to:
 - Sec. 355.716 Reinstatement after administrative dissolution or forfeiture
3. When reinstatement is effective, it relates back to and takes effect as of the

effective date of the administrative dissolution or forfeiture and the corporation shall resume carrying on its activities as if the administrative dissolution or forfeiture had never occurred.

3. Steve Walsh, has opened the MVA BANK account at Commerce Bank in Kansas City.
4. Gilbert is also working with Steve Daley the MARA racing director for the follow agreements:
 - ❑ Place the MVA/USATF logo on MARA website for MVA exposure and to attract new members.
 - ❑ Steve would like to add two MVA track races to the MARA yearly race series. These races would be a 1-mile and 1500-meter races. The agreement would be that all MARA runners must join USATF which would serve as their entrance fee. In the future a 5000-meter track race would be added.
5. Our association will work with the Gary Gribbles Running Stores to offer all USATF members a 10% discount and twice a year a 20% discount.
6. The MVA website has been updated with new officers and chairs

Treasurer's report:

Steve Walsh reported that he opened our bank account at Commerce Bank on Oct 5th. Most of our funds were transferred from Emporia. A residue of \$2,000 was left in Emporia until the end of October.

Sanction Report:

Jack Nelson recommended that sanction fees remain the same for 2008 since our association wants to concentrate on increasing sanctions in the coming year and he felt that we could be considering raising fees after this next year. A motion was made by Jack Uhrig and seconded by Steve Walsh to keep the 2008 Fees for Sanction as they are currently.

Vote – Unanimous to approve

MVA JOXC and National JOXC Volunteer List Review:

Gilbert stated we have 25 volunteers to date and that these will be added to Steve Heffernan list.

Communications/Media P.R. Promotion:

Jack Nelson will approach the KC metro sports magazines Kansas City Sports & Fitness and Sports Monthly. Dr Jesse Walden suggested we also develop a “My Space page”.

MVA Grant as approved by USATF \$1790 for Meet Manager 2.0

- ❑ Gilbert applied for grant, which was approved by the USATF National Office and stated that in the future we might consider applying for own timing system.

MVA to purchase National 2007 JOXC Team Awards

- ❑ Gilbert is working with Jayhawk Trophy in Lawrence to order the team awards for the National JOXC meet. He pointed out that the association is responsible for these awards.
- ❑ Gilbert has also placed the order for the MVA JOXC, open and master awards along with the JOXC Regional Awards for Nov 17th.

New Business

1. **Jack Nelson** – Statement – Following the annual meeting, the most important thing, that Gilbert has had to take the leadership and responsibility for, has been the two major meets that are coming up in November and December. I know many board members beside myself have been privy to a variety of emails to and from fellow board members and LOC members. I have been very disappointed in the tone and nature of these and think someone needs to talk about the “elephant in the room”. What has precipitated my need to address the board was an email that was sent and which I now quote portions of.

“ Steve was reached by telephone, and we had an enlightening conversation.as with each of you, my time is valuable, I cancelled three appointments to make time for this meeting, and I consider it a sign of disrespect that you guys didn't show without any notice. I consider this championship an important matter, and I will continue to support the efforts to make it a success, but if this is the way you guys want to do business, it will be a cold day in hell before the MVA get another USATF national championship.”

I'm concerned that we get the air cleaned. There seems to be too much confusion as to who is speaking for MVA when speaking to individuals outside of our organization. Presently there are several individuals who are attempting to speak for the association. Everyone at the national office, City of Lawrence, and the University of Kansas must know that only one individual speaks and negotiates for our Board. From my perspective, most of these emails seem to imply that the senders are the only people who understand the organizational needs of these meets and that if the President doesn't do it a certain way there will be dire consequences and failure. It is one thing to advised the president it's another thing to speak on behalf of MVA and negotiate with other outside parties suggesting to others what MVA should do. One email went so far as to tell the President that he shouldn't attend the National meeting in Hawaii because he has too much unfinished business to accomplish for these meets. I feel Gilbert is the best judge of whether he should go to the National meeting. I think this Board under the leadership of Gilbert will get the job done and I offer the following resolution to assist our President and this Board in accomplishing these goals. **Be It Resolved that the president of the MISSOURI VALLEY USA Track &Field has the full support of his board to resolve all remaining contract issues and we recognize the need for one voice to speak for the MO VALLEY USATF and that voice should be the president. Any disagreements with the president or the board should be handled internally within our organization and not copied to people outside the organization, as it undermines the authority of our president.** Motion seconded by VP Jack Uhrig.

-Vote – Unanimous to accept this resolution.

2. **Hawaii** - Larry Staton offered the following motion to be accepted by the board and made a matter of record in these minutes: Given the fact that the Board has duly considered our President's role and responsibilities for the National Junior Olympic Championships to be held on December 6, 7, & 8, 2007, and given the fact that our president, Gilbert Castillo, has demonstrated that all of these duties and responsibilities will be or have been taken care of by Mr. Castillo or delegated to those who will make sure that these responsibilities are fulfilled, and given the fact that the USATF National Convention will be held in Hawaii November 29th through December 3rd, we therefore recommend that Mr. Castillo represent the MO VALLEY USATF in Hawaii. Motion seconded by Jack Uhrig.

Vote – Unanimous to approve

3. By laws – It was suggested that we review our by-laws to make sure that they are adequate and in line with our purpose and objectives. Steve Walsh and Jack Nelson were appointed by President Castillo as a committee to do so. Steve who is a licensed attorney in KS and MO will serve as Chairman.

Gilbert announced that the next board meeting would be in Kansas City at 1PM on January 12th 2008. The location to be posted on the MVA Web Site on January 2nd.

There being no other new business, Jack Nelson moved for adjournment. Jack Uhrig seconded this motion

Vote – Unanimous to approve