

**Virginia Brophy Achman**  
**Candidate**  
**Chair, USATF Women's Long Distance Running Committee**



**Passion, Insight, Ingenuity and Perseverance**

Women's distance running is experiencing a tremendous era of growth. Momentum for the sport continues, as developing runners emerge and public and media interest grows. Effective leadership fosters this growth; all the while, telling the story of running to the greater community.

With eight years of professional running industry experience, I lead with the strong belief that there is great untapped potential in our sport. As an industry, running affords both the professional and amateur athlete the chance to compete in the same event and share their accomplishments, something unique to our sport. It embraces young and old, individual and team competition. I have watched running positively impact people's lives and begin to foster healthy habits in children and families.

As leaders, I believe it is our job to embrace these opportunities to further develop our future professional athletes, while offering positive associations with fitness. I understand the business side of the sport and the need to collaborate with partners for financial support and to create greater visibility of the sport. As Chair of USATF Women's LDR, I will lead with passion, insight, ingenuity and perseverance.

**Professional Experience**

- Lead and direct events for 8 years for Twin Cities Marathon, Inc. (2000-present)
- Manage \$3 million company
- Executive Director, Twin Cities Marathon Inc. (2004 – present)
- Operations & Finance Manager and Race Director (2000-2004)
- Secured and maintain title sponsorship for 5 year commitment
- Oversight and development of \$1.5 M in sponsorships, annually

**National Involvement**

- Host US National Championships
  - Men's marathon (2002, 2005-2006, 2008)
  - Women's marathon (2002, 2005-2006)
  - Masters championship (1991-2008)
  - Men's and Women's 10 mile championship (2007 & 2008, respectively)
- Vice Chair Women's LDR (2006 – present)
- Founding committee member USATF Distance Project (2005-present)
- Bid on 2008 Olympic Trials
- WLDR committee member, athlete host for Women's Marathon Olympic Trials 2008
- Vice President, Running USA (2004-2008)
- Chair of Strategic Planning Committee, Running USA

**Association Involvement**

- Host local championships for Minnesota Association
- Minnesota Association Convention Delegate (2006-2008)

**Civic Leadership**

- 15 year volunteer Susan G. Komen for the Cure - Minnesota Affiliate - steering committee member (1993-present)
- Chair of Registration Susan G. Komen for the Cure - Minnesota Affiliate for 47,000 person event (1996-present)
- Board member and Advisory Board member Bolder Options (2004-2008)
- Advisory Board member Team USA Minnesota (2004-2008)
- Volunteer at local races in the Twin Cities community in Minnesota

**Athlete Development**

- Founding Sponsor Minnesota Elite Athlete Development Program (1999-present)
- Silver Level Sponsor USATF Distance Project (2005-present)
- Silver Level Sponsor Team USA Minnesota (2001-present)
- Provide funding for USA Track & Field's Association Athlete Development Program

**Athletic Accomplishments & Education**

- Completed 7 marathons, 12 half marathons
- Pursuing qualification for Boston Marathon
- BA Psychology, University of Nebraska-Lincoln (1988)
- MS Educational Administration-Minnesota State University-Mankato (1999)
- Completed Leadership Development Program – (2007) Center for Creative Leadership